

Promotional support

The CO Research Trust is committed to support every piece of research that we fund, by working in partnership with you to promote the project together.

We strongly believe that funding CO research will make the greatest difference to everyone exposed to CO poisoning, now and in the future. In order to achieve the greatest impact from this research, we need to raise awareness of the ground-breaking work you are carrying out.

We publicise research projects in the following ways;

- Publishing on the CO Research Trust website - www.coresearchtrust.org
- Promoting across our social media platforms:

LinkedIn www.linkedin.com/company/the-co-research-trust

Twitter [@COResearchTrust](https://twitter.com/COResearchTrust)

Facebook www.facebook.com/COResearchTrust

- Issuing press releases to the relevant media at the start and completion of the project
- Writing blog articles which are published on our website, shared in our monthly newsletter and across our social media platforms
- Talking about your work at events and workshops

Please complete the following form so that we can work together to increase awareness of your project.

Name of grant recipient

Contact details - email and telephone

Name of project

Brief summary of project

Estimated date of completion

Please can you provide the following details;

Website address

Social media handles - Twitter, LinkedIn, Facebook, Instagram, Blog, Other

Do you have a designated PR or Marketing contact for your organisation? If so, can you please provide their contact details.

We welcome guest bloggers on our website. Is this something you would be happy to do?

Please provide the name and contact details of the right person to be quoted in a press release, including their job title.

Are you willing to take part in future events, such as workshops, webinars, presentations?

Are you comfortable in speaking with the media?

In an effort to share research findings as widely as possible we endeavour to publish all CO Research Trust reports onto credible open access research websites. To avoid duplication, please let us know if you intend to list the project on any of these sites, please list sites below:

When your final report is published which key stakeholders would benefit from learning about the output? Please list all the key stakeholders below:

To help us talk about your project to a wide range of audiences, please provide a lay summary of your findings, no more than 300 words.

We are always keen to have images and photographs of research projects, throughout the various stages of the project. These will be used on our website, in our newsletters and across our social media platforms. It would also be useful if you could provide any infographics or diagrams you have that help to illustrate your project.

Please add any other information that you feel might be useful.

Please send all information and images to natalie@coresearchtrust.org.

We look forward to working in partnership with you to help raise awareness of your research.